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The essential companion to Cooper and Cooper S models from the 997cc Mkl to the late 1275cc MkIII, including the Italian Innocentis, the Spanish-built Authis, Australian versions, and the Rover Coopers. Exhaustive research yields a wealth of heretofore unpublished information. From its birth in 1959, the Mini grew to become a national treasure and huge success: Princess Margaret owned one, as did Steve McQueen, Paul Newman, the Beatles, Peter Sellers and Marianne Faithfull. Its popularity with women in particular marked it out from the crowd, and sales soared as the car was taken up by the new urban elite and took a starring role in The Italian Job. But there was trouble - the basic Mini sold for less than it cost to produce,

and by the early eighties the miracle machine had become a symbol of manufacturing incompetence. The end came in 2000, but a new generation of Mini was just around the corner, and today this motoring pin-up is as iconic as ever. Mini features contributions from those who have known and loved this troubled star, as well as its scornful critics. Full of fascinating facts and vivid stories, this is a fabulous celebration of a living national treasure that reads more like the life story of a wayward royal than a machine. This year marks the 50th anniversary of the British cult classic movie The Italian Job. This landmark anniversary presents a unique opportunity to celebrate the film with a coffee table book packed full of images, insights and revelations. Loaded with Sixties swagger, and famed for its endlessly quotable dialogue and one of the most impressive car chases in movie history, The Italian Job is the ultimate celebration of 'cool Britannia'. From the opening sequence of Rossano Brazzi gliding through the Alps in an orange Lamborghini Miura, to the high-speed getaway across the city of Turin in three Mini Coopers, The Italian Job is a petrolhead's dream. The Self Preservation Society will detail how all these cars. including the Aston Martin DB4 and E-Type Jaguars were found and ultimately where they are today. Over the last 20 years, author Matthew Field he has interviewed all the key people involved in the 1969 production. Through him, their stories are revealed, often for the first time. Based on more than 50 in-depth interviews with the cast and crew, and lavishly illustrated with hundreds of never-before-seen photographs and production documents, this definitive book will explode some myths, include a few revelations and tell the fascinating full story of this perennially popular movie. Bill Cooper, former United States Naval Intelligence Briefing Team member, reveals information that remains hidden from the public eye. This information has been kept in Top Secret government files since the 1940s. His audiences hear the truth unfold as he writes about the assassination of John F. Kennedy, the war on drugs, the Secret Government and UFOs. Bill is a lucid, rational and powerful speaker who intent is to inform and to empower his audience. Standing room only is normal. His presentation and information transcend partisan affiliations as he clearly addresses issues in a way that has a striking impact on listeners of all backgrounds and interests. He has spoken to many groups throughout the United States and has appeared regularly on many radio talk shows and on television. In 1988 Bill decided to "talk" due to events then taking place worldwide, events which he had seen plans for back in the early '70s. Since Bill has been "talking," he has correctly predicted the lowering of the Iron Curtain, the fall of the Berlin Wall and the invasion of Panama. All Bill's predictions were on record well before the events occurred. Bill is not a psychic. His information comes from Top Secret documents that he read while with the Intelligence Briefing Team and from over 17 years of thorough research. "Bill Cooper is the world's leading expert on UFOs." -- Billy Goodman, KVEG, Las Vegas. "The onlt man in America who has all the pieces to the puzzle that has troubled so many for

so long." -- Anthony Hilder, Radio Free America "William Cooper may be one of America's greatest heros, and this story may be the biggest story in the history of the world." -- Mills Crenshaw, KTALK, Salt Lake City. "Like it or not, everything is changing. The result will be the most wonderful experience in the history of man or the most horrible enslavement that you can imagine. Be active or abdicate, the future is in your hands." -- William Cooper, October 24, 1989. Legendary detective Sherlock Holmes finds himself on the trail of a murderer whose connections may run all the way up the social ladder to the royal family. Marketing Communications: A Brand Narrative Approach is a mainstream, student-driven text which gives prominence to the driving force of all Marketing Communications: the imperative of Branding. The book aims to engage students in an entertaining, informative way, setting the conceptual mechanics of Marketing Communications in a contemporary, dynamic context. It includes key current trends such as: Brand narrative approach - Cases such as Dove, Harley-Davidson, Nike and World of War Craft feature real-life, salient examples which are engaging for students and reflect the growth of co-authored brand 'stories' to help build and maintain brands by customer engagement through meaningful dialogues. Media neutral/multi-media approach - This text has a sound exploration of online and offline synergy combining one-message delivery and multi-media exposures, through examples of companies and political campaigns using 'non-traditional' media to reach groups not locking into 'normal channels'. This brand new text features an impressive mixture of real-life brand case studies underpinned with recent academic research and market place dynamics. The format is structured into three sections covering analysis, planning and implementation and control of Marketing Communications. Using full colour examples of brands, and student-friendly diagrams, the book acknowledges that the modern student learns visually as well as through text. Having flown an astonishing 400 different aircraft, as a licensed Category 1 test pilot and flight test instructor for both aeroplanes and helicopters, Chris Taylor is arguably one of the best qualified and widely experienced test pilots working today anywhere in the world. After obtaining his private pilot's licence at the age of just 17, Chris began his service flying career with the Royal Navy. He duly flew Wasp and Lynx helicopters from warships around the world under all kinds of circumstances. After five years instructing, the author then became a test pilot flying numerous types of experimental aircraft for research and development purposes, before returning to the Empire Test Pilot's School as a tutor. Having served at Boscombe Down for 10 years he joined the UK's Civil Aviation Authority as an aeroplane and rotorcraft test pilot. With the closure of the CAA's Flight Test Department, he went on to form his own company and has continued to test fly a wide variety of aircraft ever since. Rather than just the usual cutting-edge fast jets one associates with test pilots, Chris Taylor's book covers general aviation aircraft, including testing homebuilt aeroplanes, helicopters and

autogyros. It also features the testing of ex-military jets and warbirds such as the Fieseler Storch, Sea Fury, Spitfire and the Mustang. As the author is someone who teaches test pilots how to become flight test instructors, the reader is privileged to be able to share in, quite literally, the ups and downs of aviation testing with one of the foremost test pilots of his era. Somehow, he still manages to find time to be a helicopter examiner and instructor for helicopters, aeroplanes and autogyros. While Test Pilot will appeal to pilots of every era, it is particularly aimed at the general reader, who will be taken on a journey across the skies in almost every conceivable type of civil aircraft involving almost every imaginable flying incident. Nominated as one of America's best-loved novels by PBS's The Great American Read. A love story, an adventure, and an epic of the frontier, Larry McMurtry's Pulitzer Prize-winning classic, Lonesome Dove, the third book in the Lonesome Dove tetralogy, is the grandest novel ever written about the last defiant wilderness of America. Journey to the dusty little Texas town of Lonesome Dove and meet an unforgettable assortment of heroes and outlaws, whores and ladies, Indians and settlers. Richly authentic, beautifully written, always dramatic, Lonesome Dove is a book to make us laugh, weep, dream, and remember. Wensley Clarkson's mum and dad lived on a different planet from most parents as he grew up in post-war London in the late 1950s and '60s. His mother spent much of her time nursing a tumbler of whisky and a bottle of pills, while his father edited one of Britain's bestselling weekly newspapers. Most children were taken to playgrounds and parks to play, but Wensley was left sitting in the front seat of the family saloon car outside pubs for hours with a bottle of pop and a packet of crisps. As a result, he got a taste for driving at a dangerously early age and created his own strange motoring netherworld away from the boozy, irresponsible, childish adults he was supposed to look up to. Car Trouble presents a portrait of a middle-class boy virtually left to run his own life in one of the world's biggest cities. Yet through that neglect emerged a quick-witted survivor whose life was uniquely shaped by his childhood obsession with cars. The original Mini was offered in hundreds of variants during its extraordinarily long, 40-year production run. First there were the standard Austin Seven and Morris Mini-Minor saloon, van, pick-up and estate versions. Then came a whole family of Mini-Coopers, the upmarket Wolseley and Riley models, the Moke and the Clubman. It went on from there until there were dozens of models and special editions around the globe, and individual countries applying their own modifications to the Mini. All of these are covered in The Complete Catalogue of the Mini, with photographs, descriptions, specifications, performance figures, and production dates and numbers. Whether you want to look up or identify a particular Mini or simply absorb the enormous range and variety of the Mini's incarnations, this, never attempted before, is the book. Describes what sports cars are and introduces classic models of this type of car, including the Porsche 356, the Mercedes-Benz 300SL, and the Jaguar XK 120. p.p1

{margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Arial} A light-hearted and amusing text offers details of all Mini models and variants since 1959, including station wagons, vans and convertibles. These "miracles of packaging" are featured in a variety of top-notch color photographs. Voted the second most influential car of the 20th century after the Model T Ford in 1999, the original Mini – as Sir Alec Issigonis' classic design of 1959 inevitably became known – was a car that helped to define an era. In an age when London was swinging, when Carnaby Street and the King's Road in Chelsea were perceived as the style capital of the world, the Mini was the last word in 'cool' motoring. Pictured with the stars of the age, including the designer Mary Quant, the car was to be successful in motor sport and, as one of the last great products of British designed engineering. In production for more than 50 years, by which stage almost 5.4 million of the model in its various guises had been made worldwide, the original Mini was to be supplanted in 2000 by a newer and larger model – the MINI – produced, (following the takeover of Rover Group) by the German company BMW. This is the story of the Mini and MINI in its various guises throughout its fascinating history. Research Paper (undergraduate) from the year 2011 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 76 % (1,0), University of Exeter (Business School), language: English, abstract: 1. Introduction Consumers consider automobiles like the Mini not only as a means of conveyance but also express their attitudes towards life. The Mini fascinates people due to its outstanding design and image and touches its owners in an emotional way expressed through the brand's slogan characterized with an "emotional modifier" (Keller, 2008): Mini "Is it love?" (Automotive Intelligence, 2001). Successful automobile manufacturers realized that cars are not only purchased due to rational reasons but that it highly depends on its design, equipment and image. Due to the importance of the customer perception to a brand and also due to an increasing product portfolio, the goal of car makers is to differentiate their brand from competition by building a strong and unique image (Meffert et al., 2008). The goal of the subsequent paper is to analyse how BMW managed the Mini's brand significant revival. Beginning with a description of the brand and its related attributes, the paper analyses the Mini's brand performance in the last five years and its positioning related to its main competitors. Furthermore, it explains the brand's performance by analysing its customer perceptions and gives some recommendation how to capture and manage future opportunities and challenges. 2. Description of the brand Mini and its attributes Due to the closure of the Suez Canal and its combined oil crisis the engineer and designer Alec Issigonis received the mission from the British Leyland Motor Corporation to design a fuelefficient car. During the 1960's the Mini's brand gained an image of cult and lifestyle however, the car was accident-sensitive and sales figures dropped significantly which is why the BMW Group overtook the Mini brand in 1994 (Be Why does a man

with a Ferrari and a Porsche drive a Fiat Panda? Is going fast really necessary? Is it your fault if you get run over? Why will electric cars really save the planet (possibly)? In Carbolics the UK's favourite petrol head (after Clarkson and Hammond) James May answers these questions and more. Across 80 essays, James gives his quirky, entertaining take on cars, motorbikes, trucks - and explains why the bicycle might just be the best invention of all. Written with James's characteristic wit and humour, Carbolics is the perfect Christmas gift for petrolheads. Michael Dibdin's veteran Italian police officer is back. The newest addition to this remarkable series -- consistently galvanizing as much for its revelation of the subtle complexities of Italian life as for its page-turning suspense -- is a novel of long-held secrets set against a sweeping background of political and passionate intrigue. When a group of Austrian cavers exploring a network of abandoned military tunnels in the Italian Alps comes across human remains at the bottom of a deep shaft, everyone assumes the death was accidental. Until, that is, the still-unidentified body is stolen from the morgue and the Defense Ministry puts a news blackout on the case. And is the recent car bombing in Campione D'Italia, a tiny tax haven surrounded on all sides by Switzerland, somehow related? The whole affair has the whiff of political corruption. That's enough to interest Aurelio Zen's boss at the Interior Ministry, who wants to know who is hiding what from whom, and why. The search for the truth leads Zen back into the murky history of postwar Italy and the obscure corners of modern-day society to uncover the truth about a crime that everyone thought was as dead and buried as its victim. E' comodo definirsi scrittori da parte di chi non ha arte né parte. I letterati, che non siano poeti, cioè scrittori stringati, si dividono in narratori e saggisti. E' facile scrivere "C'era una volta...." e parlare di cazzate con nomi di fantasia. In questo modo il successo è assicurato e non hai rompiballe che si sentono diffamati e che ti querelano e che, spesso, sono gli stessi che ti condannano. Meno facile è essere saggisti e scrivere "C'è adesso...." e parlare di cose reali con nomi e cognomi. Impossibile poi è essere saggisti e scrivere delle malefatte dei magistrati e del Potere in generale, che per logica ti perseguitano per farti cessare di scrivere. Devastante è farlo senza essere di sinistra. Quando si parla di veri scrittori ci si ricordi di Dante Alighieri e della fine che fece il primo saggista mondiale. Le vittime, vere o presunte, di soprusi, parlano solo di loro, inascoltati, pretendendo aiuto. Io da vittima non racconto di me e delle mie traversie. Ascoltato e seguito, parlo degli altri, vittime o carnefici, che l'aiuto cercato non lo concederanno mai. "Chi non conosce la verità è uno sciocco, ma chi, conoscendola, la chiama bugia, è un delinquente". Aforisma di Bertolt Brecht. Bene. Tante verità soggettive e tante omertà son tasselli che la mente corrompono. Io le cerco, le filtro e nei miei libri compongo il puzzle, svelando l'immagine che dimostra la verità oggettiva censurata da interessi economici ed ideologie vetuste e criminali. Rappresentare con verità storica, anche scomoda ai potenti di turno, la realtà contemporanea,

rapportandola al passato e proiettandola al futuro. Per non reiterare vecchi errori. Perché la massa dimentica o non conosce. Denuncio i difetti e caldeggio i pregi italici. Perché non abbiamo orgoglio e dignità per migliorarci e perché non sappiamo apprezzare, tutelare e promuovere quello che abbiamo ereditato dai nostri avi. Insomma, siamo bravi a farci del male e qualcuno deve pur essere diverso! NEW YORK TIMES BESTSELLER • NATIONAL BOOK AWARD LONGLIST • "A masterpiece" (NPR) about marriage, divorce, and the bewildering dynamics of ambition Coming soon as an FX limited series on Hulu, starring Claire Danes, Jesse Eisenberg, Lizzy Caplan, and Adam Brody ONE OF THE TEN BEST BOOKS OF THE YEAR—Entertainment Weekly, The New York Public Library ONE OF THE BEST BOOKS OF THE YEAR—The New York Times Book Review, Time, The Washington Post, USA Today Vanity Fair, Vogue, NPR, Chicago Tribune, GO, Vox, Refinery29, Elle, The Guardian, Real Simple, Financial Times, Parade, Good Housekeeping, New Statesman, Marie Claire, Town & Country, Evening Standard, Thrillist, Booklist, Kirkus Reviews, BookPage, BookRiot, Shelf Awareness Toby Fleishman thought he knew what to expect when he and his wife of almost fifteen years separated: weekends and every other holiday with the kids, some residual bitterness, the occasional moment of tension in their coparenting negotiations. He could not have predicted that one day, in the middle of his summer of sexual emancipation, Rachel would just drop their two children off at his place and simply not return. He had been working so hard to find equilibrium in his single life. The winds of his optimism, long dormant, had finally begun to pick up. Now this. As Toby tries to figure out where Rachel went, all while juggling his patients at the hospital, his never-ending parental duties, and his new app-assisted sexual popularity, his tidy narrative of the spurned husband with the too-ambitious wife is his sole consolation. But if Toby ever wants to truly understand what happened to Rachel and what happened to his marriage, he is going to have to consider that he might not have seen things all that clearly in the first place. A searing, utterly unvarnished debut, Fleishman Is in Trouble is an insightful, unsettling, often hilarious exploration of a culture trying to navigate the fault lines of an institution that has proven to be worthy of our great wariness and our great hope. Alma's Best Jewish Novel of the Year • Finalist for the National Book Critics Circle's John Leonard Prize for Best First Book It's not the size that matters, Austin Powers tells his son as they look over the MINI, "but how you use it." And the diminutive MINI has made it big -from the beginning. This book tells the full story of the iconic car from its initial launch in the late 1950s through its current super-hip BMW-built incarnation -- right up to the revised version set for release in 2006. Packaged in a clever "under the hood" flap with magnetic clasp (the front flap opens to show the engine), MINI 50 Years captures both the sense of fun and style that have made Mini one of the most popular compacts in the history of the automotive industry. The threads that tie

together the original MINI and today's are numerous and fascinating, and as interesting as the differences that set the two cars apart. MINI 50 Years follows them all. From the swingin' star of movies—immortalized in the original film The Italian Job in 1961 and again in the 2003 remake, as well as in The Bourne Identity—to the racing champ and now the 21st-century hipster vehicle of choice, Minis are small, fun, memorable, and cool. Author and mini expert Rob Golding treats readers to every thrill that marks the MINI. Mini celebrates 60 amazing years of this iconic car, from its revolutionary introduction to the popularity of its new-generation models. The first two-door Mini, introduced in 1959 and built until 2000, revolutionized automotive design with its innovative front-wheel-drive layout that made the car appear bigger on the inside than the outside. In 1999, the Mini was voted the second most influential car of the 20th century, behind the Ford Model T. Designed for British Motor Corporation (BMC) by Sir Alec Issigonis and manufactured in England, Australia, Spain, Belgium, Chile, Italy, Portugal, South Africa, Uruguay, Venezuela, and Yugoslavia, the Mini was as successful in competition as it was on the street, winning the Monte Carlo Rally four times from 1964 through 1967. Originally built by BMC, the Mini's later parent company, Rover, was acquired by BMW in 1994. In 2000, BMW sold most of the Rover Group but retained the Mini brand. The last and 5,387,862nd original Mini rolled off the production line in October, 2000. In July 2001, BMW launched production of the new-generation of Mini which was soon joined by Countryman, Clubman, convertible, Cooper Works, and numerous special editions. Nearly 20 years later, the new Minis remain as popular as the original from 1959. Lovely, idealistic Tracy Whitney is framed into a fifteen year sentence in an escape-proof penitentiary. With dazzling ingenuity she fights back to destroy the untouchable crime lords who put her there. With her intelligence and beauty as her only weapons, Tracy embarks on a series of extraordinary escapades that sweep her across the globe. In an explosive confrontation Tracy meets her equal in irresistible Jeff Stevens, whose past is as colorful as Tracy's. Discover Great Britain's Most Popular Car Ever Which Was Designed To Be Extremely Gas Efficient During That Country's Gas Shortage In 1956. A guide to trade names, brand names, product names, coined names, model names, and design names, with addresses of their manufacturers, importers, marketers, or distributors. Summer in Italy When he finds a World War II letter hidden among his dead father's possessions, Joey recalls a long-lost cousin and flies to Italy determined to locate him. However, he never planned on Jeanette, a tall, stunning photographer with a tortuous laugh and a fondness for perfection. A season away from the wedding of her dreams, Jeanette agrees to tag along in a yellow Mini Cooper as Joey searches for his cousin. With lemons, cigars, and spiders along for the ride, a series of doomed misadventures sweeps them across southern Italy, changing them in ways they never imagined. But will their summer in Italy be enough to find the something they never knew was missing? "Chiba tells a

rich family saga that sheds light on the experiences of an extended Italian-American family... Fun Italian tidbits brighten the dialogue and help Chiba illustrate the pleasures and difficulties of language learning. When Joey heads to the Old Country to find a long-lost cousin, all the other relatives are skeptical. Indeed, Joey finds much more than he's looking for, taking his readers with him along the way. Chiba's story is a reflection on how the past stays with us no matter how much we try to forget it. By confronting that very past, we unlock keys to our heart that we didn't know we had." D.R. Ransdell, author of Island Casualty and Mariachi Murder About the Author: Joe Chiba was born in Queens, New York, After Joe received a B.A. from Albright College in Pennsylvania, he moved to Japan to teach English and explore the exotic Orient. Joe's first novel, Summer in Italy, won the 2013 Oak Tree Press Romance/ Timeless Love Award. The inspiration for his story came in 2008, when his family in New York were reunited with long-lost Italian cousins. Joe lives in Honolulu, Hawaii with his wife, Sakura. Todos los amantes del Mini original esperaron pacientemente durante seis años hasta ver nacer el nuevo MINI en el año 2001. Algunos consideraron su nacimiento como un verdadero milagro, después de los avatares sufridos desde el inicio de su creación. El nuevo modelo, concebido en Alemania, diseñado en Inglaterra por el grupo Rover y, finalmente, fabricado por BMW en Oxford, sobrevivió a cambios empresariales, sobresaltos financieros y un sinfín de dificultades añadidas, hasta alcanzar a ver la luz en el milenio recién estrenado. Entre bastidores, y contando con la colaboración de BMW, Graham Robson describe en estas páginas, con el entusiasmo de quien se considera un verdadero admirador de la marca MINI, toda la historia de este fascinante coche, desde sus inicios cuando sólo era una idea, sus múltiples diseños, los prototipos de pruebas..., hasta llegar a su presentación en público. Una historia increíble, narrada con verdadero entusiasmo, plagada de datos y anécdotas, y acompañada de unas maravillosas fotografías. Mob know-it-all and popular New York City radio jock Goumba Johnny gives readers everywhere the lowdown on what it takes to be a wiseguy. Illustrated. The Mini, now an emblem of the Swinging Sixties, was in fact the product of an age of austerity and shortage, a simple design intended to make motoring more accessible and affordable for the average family. Ironically, it would become something very different: a modern, classless style icon that appealed across the boundaries of social status, age and gender and lent its name to everything from fashion to furniture. Using illustrations from the archives of the British Motor Industry Heritage Trust, Gillian Bardsley here tells the Mini's story, from the inspired conception of designer Alec Issigonis, through the car's shaky infancy and up to its glorious heyday when it was beloved of film stars, royalty and the public, as well as having a prominent presence in motorsport. No stone was left unturned in researching this book. This incredibly comprehensive work includes many items from John Cooper's personal records and photo albums, the company's chassis books, as well as 300-plus blackand-white photos and 16 color images. Further unique archival material comes from many of those involved in building the cars and the cars' subsequent owners. Unquestionably regarded as the benchmark work on Cooper, the cars so significant in the development of postwar racing car design. Originally published in 1983 ISBN 1-85532-919-0 Winner of the Montagu Trophy and the Pierre Dreyfus Award Ucelený p?ehled film? a tv?rc?, kte?í ak?ní žánr st?ídav? stav?li a vyhazovali do vzduchu. V?tší, hlasit?jší a lepší. To je klasická troj?lenka hollywoodských trhák?. Obzvláš? v ak?ním žánru ale ne vždy platí, že hity s nov?jším datem výroby trumfnou ty staré. Proto vznikl pr?vodce ak?ními filmy, který p?edstavuje to nej nap?í? dekádami. Poznáte životy nejv?tších hv?zd, dozvíte se, ve kterém filmu se objevila nejlepší p?est?elka nebo nejzábavn?jší honi?ka, a nahlédnete do zákulisí scén, které i po letech ohromí každého diváka. A thriller from the realms of high finance, based on events that are all-too-true... Immediately after publication in the Czech Republic, the book became a bestseller. In 2015 it won the Reader's Award for Best Book in the prestigious Czech literary competition, the Magnesia Litera. What at first glance appears to be a run-of-the-mill madcap adventure story very quickly becomes a fundamental statement about the state of today's financial world. What first appears to be a simple situation comedy unexpectedly turns into a sarcastic and visionary description of the world of finance and politics. The dry, situation-based humor gradually escalates into looming tension which culminates in an unexpected psychological revelation and a highly pertinent warning for all of society. The authors, leading Czech economists and authors of several bestsellers, have an insiders' knowledge of the environment they describe. Each of the characters and events has a real role model in the real world, which the authors have altered to fit the needs of the plot. The most fantastic aspect of this book is that many of the warnings it gives, which seemed impossible when it was first published (for example the possible disintegration of the EU), have since come true! And many that still could, remain... In the book, an idiosyncratic couple is shocked to discover that under the surface of today's society everything is different from what it seems at first glance. They find out more about how rotten the system is than even they themselves want to know or than "others" want them to know. But who are these "others," and why do they want to liquidate them? And can the approaching financial apocalypse and collapse of the entire financial system be averted? This book will change the way you see the people around you. And the notion that we all live in a Matrix will cease to seem impossible. Shares the uplifting story of a Border Collie who recognized an unprecedented number of human words to explore her role in advancing understandings about animal intelligence, recounting how she also demonstrated an ability to use deductive reasoning and imitation. 100,000 first printing. Very few cars inspire as much affection as the original Mini. It's the small car everyone loves to eulogise because it oozes energetic fun, classless minimalism and evergreen style. But it's also of massive historical importance: the 1959 Mini, designed by Alec Issigonis, set the template from which all successful compact cars have been created ever after. It was the technological wonder of its age. The original Mini was on sale for 41 years, during which its 5.3m sales made it the best-selling British car of all time – an achievement unlikely ever to be beaten. And just when it looked like the little car would shrivel and die, BMW had the vision to reinvent it as the planet's most desirable small car range, and put it back on the serious motoring map as the MINI. Here, award-winning writer Giles Chapman tells the whole, amazing story.

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